



# BSB40520 CERTIFICATE IV IN LEADERSHIP AND MANAGEMENT

Accelerate your career into a leadership role, developing key skills and strategies to support your vision whilst discovering how to motivate your team and drive business outcomes to success.

**Duration:** 6-12 Months

**Method:** Online | Blended | RPL

**Payment:** Upfront, Pay Per Unit

## What Can I Expect?

This qualification is well suited to emerging leaders with a drive and desire to take responsibility for their growth and development.

The Certificate IV in Leadership and Management will help you develop your skills in leadership and communication and apply them in real-life scenarios to ensure the day to day functions of a business are conducted efficiently. You will learn effective leadership, operational plans, and communication strategies that allow you to create solutions to predictable and unpredictable problems.

The elective units in this qualification allow you to develop crucial business principles that will assist in creating strong business relationships that support business objectives and successful career outcomes.



TEAM  
COORDINATOR



TEAM  
LEADER



LINE  
MANAGER



SALES TEAM  
MANAGER



**Industry Experts**



**Live Webinars**



**Nationally Recognised**



**Blended Learning**



**Pathways to University**



**Rolling Enrolments**

## Core Units

BSBLDR411	Demonstrate leadership in the workplace
BSBLDR413	Lead effective workplace relationships
BSBOPS402	Coordinate business operational plans
BSBXCM401	Apply communication strategies in the workplace
BSBXTW401	Lead and facilitate a team

## QUALIFICATION STRUCTURE

### Packaging Rules

Total Number of Units: 12  
5 Core Units Plus  
7 Elective Units

### Entry Requirements

Not Applicable.

## Elective Units

BSBSTR502	Facilitate continuous improvement
BSBCRT411	Apply critical thinking to work practices
BSBWHS411	Implement and monitor WHS policies, procedures and programs
BSBTEC404	Use digital technologies to collaborate in a work environment
BSBOPS404	Implement customer service strategies
BSBTWK401	Build and maintain business relationships
BSBPEF402	Develop personal work priorities



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