



BSB40320 CERTIFICATE IV IN ENTREPRENEURSHIP AND NEW BUSINESS

Discover and learn the strategic tools you need to place yourself ahead of the competition in the small business world.

Duration: 6-12 Months

Method: Online | Blended | RPL

Payment: Upfront, Pay Per Unit

Funding: Higher Level Skills

What Can I Expect?

Are you looking to establish or operate a small business? Even if you just want to gain further knowledge and experience as part of a larger organisation, this Certificate IV in Entrepreneurship and New Business is for you!

Learn how to elevate your thinking to solve unforeseen problems and analyse and evaluate information from various sources. You will gain the leadership skills to provide guidance to others and be confident in your level of responsibility.



BUSINESS OWNER



MANAGER



FRANCHISEE



SOLE TRADER



STARTUP
ENTREPRENEUR



Industry Experts



Live Webinars



Nationally Recognised



Blended Learning



Pathways to University



Rolling Enrolments

Core Units

BSBESB401	Research and develop business plans
BSBESB403	Plan finances for new business ventures
BSBESB402	Establish legal and risk management requirements of new business ventures
BSBESB404	Market new business ventures

Elective Units

BSBESB407	Manage finances for new business ventures
BSBOPS404	Implement customer service strategies
BSBTWK401	Build and maintain business relationships
BSBESB406	Establish operational strategies and procedures for new business ventures
BSBTEC404	Use digital technologies to collaborate in a work environment
BSBTEC403	Apply digital solutions to work processes

QUALIFICATION STRUCTURE

Packaging Rules

Total Number of Units: 10
4 Core Units Plus
6 Elective Units

Entry Requirements

Students must be working within a small business if they seek funding for this qualification. For further requirements, please refer to our website.



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